



## Program Advertisement Rates and Requirements

To place a concert program advertisement, send and/or attach your completed form and advertisement graphic in PDF, JPEG, or TIF format:

- **Email:** [advertising.mcs@gmail.com](mailto:advertising.mcs@gmail.com)
- **U.S. Mail:** Messiah Choral Society P.O. Box 3496 Winter Park FL 32790-3496.
- **Choir Member Contact**

Choir Member Contact: \_\_\_\_\_

### ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### ADVERTISEMENT RATES

- |   |          |   |          |
|---|----------|---|----------|
| <input type="checkbox"/> Inside Front Cover | \$950.00 | <input type="checkbox"/> Half Page                    | \$400.00 |
| <input type="checkbox"/> Inside Back Cover  | \$950.00 | <input type="checkbox"/> Quarter Page                 | \$200.00 |
| <input type="checkbox"/> Full Page          | \$750.00 | <input type="checkbox"/> 1/8 Horizontal Business Card | \$100.00 |

Ad graphic must **NOT** be stapled, bent or folded; no larger than specified dimensions; B/W only  
EXCEPT inside front/back cover, which may be four (4) colors.  
Only horizontal format business cards are acceptable.

### ADVERTISEMENT SIZES

Full Page: 10 ½ x 8"

Quarter Page: 5" x 4" (Portrait format only)

Half Page: 5" x 8"

Eighth Page: 2" x 3 ½" (Landscape format only)

### METHOD OF PAYMENT

☐ **CHECK** made payable to *Messiah Choral Society* in the amount of \$ \_\_\_\_\_  
Check # \_\_\_\_\_ Date \_\_\_\_\_

☐ **CASH** in the amount of \$ \_\_\_\_\_ Date \_\_\_\_\_

Received by \_\_\_\_\_ Date \_\_\_\_\_

Messiah Choral Society P.O. Box 3496 Winter Park FL 32790-3496 [advertising.mcs@gmail.com](mailto:advertising.mcs@gmail.com) 321-285-6382

2018/FL

**Whole Page = 10 ½ x 8 inches**

**1/2 Page = 5 x 8 inches**

**1/4 Page = 5 x 4 inches**

**1/8 Page = 2 x 3 ½ inches  
(Standard Business Card)**

**1/8 Page = 2 x 3 ½ inches  
(Standard Business Card)**