



Program Advertisement Rates and Requirements

To place a concert program advertisement, send and/or attach your completed form and advertisement graphic in PDF, JPEG, or TIF format:

- **Email:** advertising@messiahchoralsociety.org
- **U.S. Mail:** Messiah Choral Society P.O. Box 3496 Winter Park FL 32790-3496.
- **Choir Member Contact**

Choir Member Contact: _____

ADVERTISER INFORMATION

Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

ADVERTISEMENT RATES

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> Inside Front Cover | \$950.00 | <input type="checkbox"/> Half Page | \$400.00 |
| (check availability) | | | |
| <input type="checkbox"/> Inside Back Cover | \$950.00 | <input type="checkbox"/> Quarter Page | \$200.00 |
| (check availability) | | | |
| <input type="checkbox"/> Full Page | \$750.00 | <input type="checkbox"/> 1/8 Horizontal Business Card | \$100.00 |

Ad graphic must **NOT** be stapled, bent or folded; no larger than specified dimensions; B/W only
EXCEPT inside front/back cover, which may be four (4) colors.
Only horizontal format business cards are acceptable.

ADVERTISEMENT SIZES

Full Page: 10 ½ x 8"

Quarter Page: 5" x 4" (Portrait format only)

Half Page: 5" x 8"

Eighth Page: 2" x 3 ½" (Landscape format only)

METHOD OF PAYMENT

- ☐ **CHECK** made payable to *Messiah Choral Society* in the amount of \$ _____
Check # _____ Date _____

- ☐ **CASH** in the amount of \$ _____ Date _____

Received by _____ Date _____

Messiah Choral Society P.O. Box 3496 Winter Park FL 32790-3496 advertising@messiahchoralsociety.org 321-285-6382

Messiah Choral Society (2021)

- Orlando's longest running free culture arts performance.
- Is a holiday tradition for the Greater Orlando Area.
- Has performed yearly since 1973.
- Performs Handel's Messiah, free to the public, every year.
- Will perform at Trinity Preparatory School Auditorium, Winter Park the Sunday before Thanksgiving, at 3:00 p.m. (Doors open at 2:15 p.m.)
- Fills the concert hall to capacity.
- Dr. John Sinclair, Chairman of the Music Department at Rollins College, is Music Director and Conductor of the Messiah Choral Society.
- Performs with professional soloists and professional orchestra.
- Brings down the house when it sings the Hallelujah Chorus.
- Is an all-volunteer choir that achieves professional standards.
- Publishes a world class program.
- Has a hard working group of volunteer members who raise money through program advertisement and solicited donations, enabling us to present this performance as a free gift to the Central Florida Community.
- Needs and asks for donations from all who can to help make our goal. We are a 501 (c) (3) not-for-profit organization, so contributions are usually tax deductible.

The Messiah Choral Society intends to be in existence for the long-term and so has established an endowment to help sustain its activities. The Society has a website for all to explore, www.messiahchoral society.org

The Messiah Choral Society invites you to its concert this and every year and also hopes that you will support us in bringing this brilliant and endearing gift to all the people of our community. Thank you!

CHOIR CONTACT: _____

phone# _____

e-mail _____